



# MEISTERSINGER

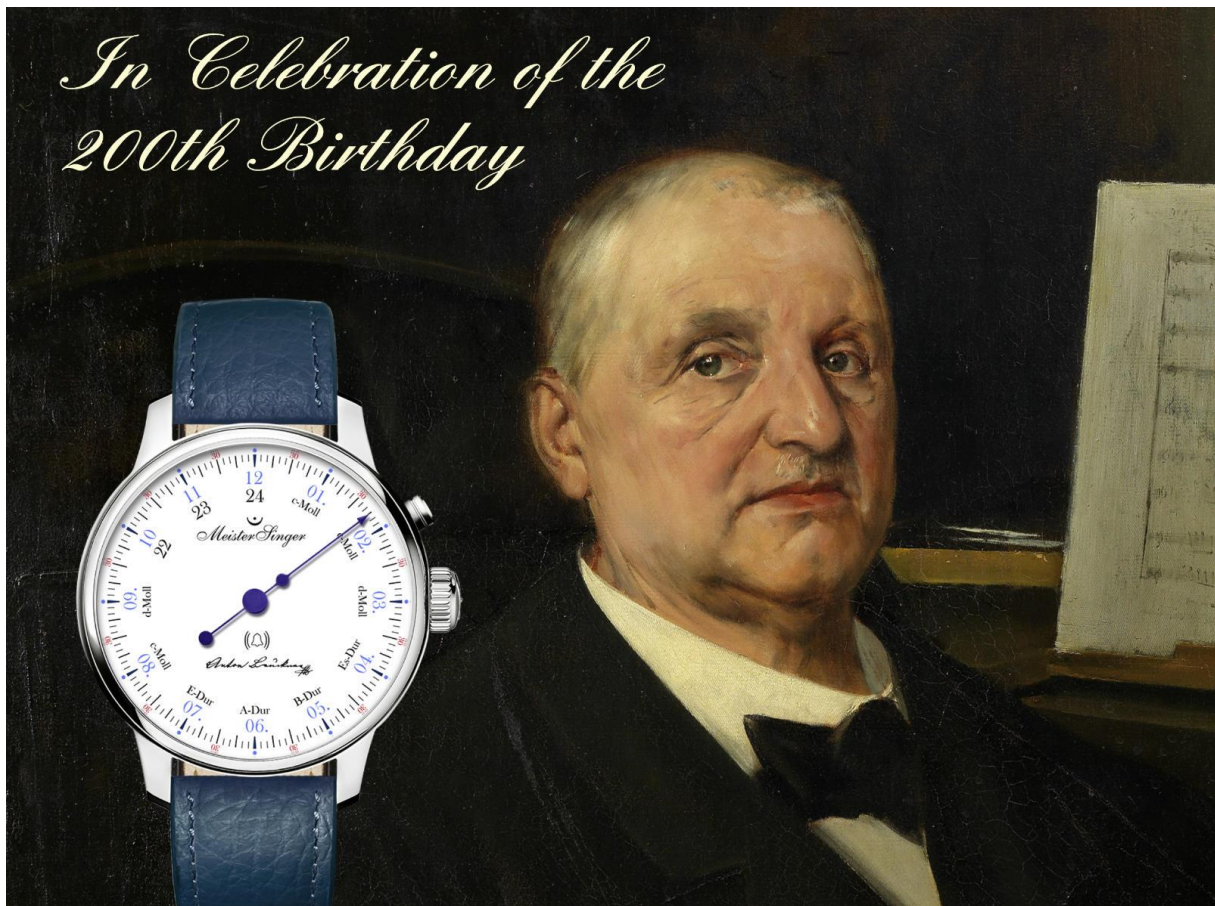
The Single-hand Watch

**+++ EMBARGO until september 3 +++**

MeisterSinger is the world's leading icon for single-hand watches, synonymous with multiple award-winning design and excellent Swiss watchmaking craftsmanship. MeisterSinger watches show the time without any of the frenetic minute and second hands of conventional versions and encourage a relaxed approach to time in our fast-moving world. The finely designed tip of the single hand literally points to the current moment in time. Every glance at a MeisterSinger watch reminds the wearer of that one essential thing: The present moment itself.

Press release

**200 years of Anton Bruckner: MeisterSinger presents an exclusive edition to mark the anniversary of the great symphonist**



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## A musical legacy

Born in Linz, Austria, Anton Bruckner (1824–1896) enjoyed outstanding success as an organist and a symphonist. His musical legacy – including his monumental nine symphonies – has left an indelible impression on the world of classical music and makes him a timeless master whose influence remains unbroken, even after two centuries.



## Strictly limited to 50 pieces

On September 4, 2024, Anton Bruckner would have been 200 years old. To mark this special anniversary, MeisterSinger is presenting an exclusive edition limited to 50 pieces; the Anton Bruckner edition. The edition watch is equipped with the MS Bell movement and strikes a delicate chime every hour on the hour.



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## Nine symphonies

The dial could well have been created during Bruckner's lifetime. His bold, personal signature blends in beautifully with the historical design of the dial.

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The numerals 01 to 09 are assigned to the keys of Bruckner's nine symphonies. The elaborately heat-blued single hand moves around the dial in true MeisterSinger fashion.

An embossed silhouette of Bruckner on the case back perfectly rounds off the image of this edition watch. Moreover, each piece is engraved with its own consecutive edition number.

MeisterSinger has also gone to great lengths to design the packaging with a portrait of Bruckner and embossing for each of these unique edition watches.



## In tune with time

The ingeniously designed MS Bell hour chime module ticks inside this edition watch. Over a 60-minute period, it gathers the energy it requires to produce a precise, well-dosed strike against the sound fork located behind the dial. The watch then rings out a single melodious chime, alerting the wearer to the passing of time without needing to look at the dial. If desired, the pusher above the crown can be used to disengage the striking mechanism and the watch will then remain silent.



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The Anton Bruckner edition is a masterpiece in every detail. Manfred Brassler, founder of MeisterSinger, expresses it as follows:

*"I hope that people who share my passion for Bruckner's music will enjoy wearing this unique watch and sense the enthusiasm with which we worked to create it."*



<b>Model</b>	Edition Anton Bruckner
<b>Movement</b>	MS Bell, Basis Sellita SW 200, Automatic, power reserve 38 h, hourly strike
<b>Case</b>	Stainless steel, fourfold screwed glass exhibition back, water-resistant up to 5 bar, sapphire glass
<b>Diameter</b>	43 mm



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<b>Dial</b>	White with blue and red
<b>Strap</b>	Cowhide embossed, ocean blue
<b>Specialty</b>	Limited to 50 pieces, hourly strike: „Sonnerie au Passage“
<b>Origin</b>	German watch brand; Swiss Made
<b>Recommended retail price*</b>	4.890€
<b>Availability</b>	Q3 2024

\*Manufacturer's recommended retail price incl. 19% statutory sales tax.

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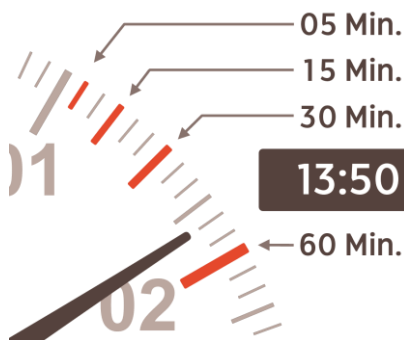
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## About MeisterSinger

Since 2001, a company based in the German city of Münster, Westphalia, has been producing a range of exceptional mechanical wristwatches. They have just one single hand with a fine needlepoint that enables the wearer to read the time almost to the nearest minute. The company founder Manfred Brassler creates his classical timepieces with this characteristic in the technical and cultural tradition of early watchmaking and shows today how relaxing it is to read the time in an original way.

With 34 prestigious design awards, including German Design Awards, Red Dot Design Awards, IF Design Awards, and Good Design Awards, MeisterSinger is among the most celebrated watch brands of all. The MeisterSinger collection currently comprises 16 different series with around 50 models.

Apart from the strong domestic market, the brand has long become an established name in other countries, too. Some 500 highly regarded watch and jewelry retailers currently sell MeisterSinger single hand watches in over 30 countries worldwide.



Telling the time: in a simple, intuitive, relaxed manner

For further information, please go to [www.meistersinger.com](http://www.meistersinger.com)

Find MeisterSinger retailers: [meistersinger.de/haendlersuche](http://meistersinger.de/haendlersuche)

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